

Community Engagement



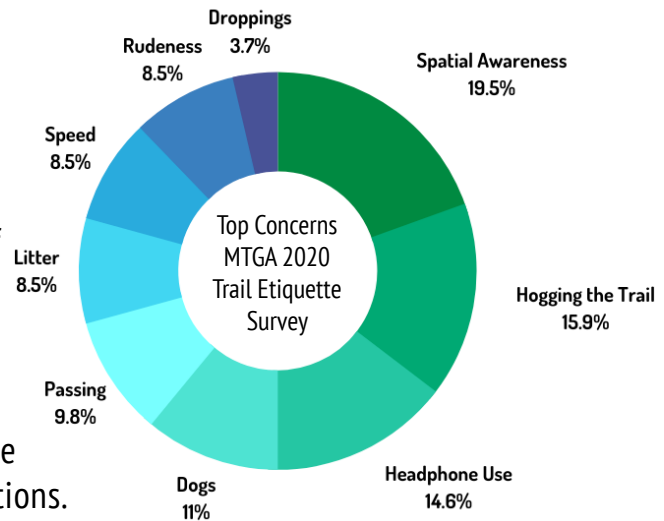
Co-hosted a virtual **Mid-America Trails & Greenways conference** with West Michigan Trails & Greenways Coalition and mParks.



Conducted a statewide, **trail etiquette survey** of nearly 1,000 trail users.

Worked to close gaps in **Great Lake-to-Lake Trails Route #1** while promoting the trail and its connections.

Hosted a **Trail Etiquette Summit** for trail managers and trail groups.



Member Support & Advocacy

Collaborated with the Nature Conservancy, MEC, MUCC, mParks and Heart of the Lakes to secure passage of Proposal One by 84% and **ensure a future funding source for trails, public lands and parks.**



Crafted a DEI plan with mParks and Heart of the Lakes to **inspire welcoming outdoor spaces and communicate our values of diversity, equity and inclusion.**



Partnered with the MDNR to offer a virtual **Michigan Trails Week Challenge** with over 6,000 walkers, hikers, cyclists, paddlers and equestrians logging over 80,000 miles on our trails.

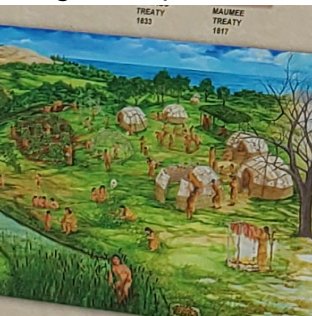


Worked with state and national partners on a year-long educational campaign to teach all Michiganders how to **recreate responsibly.**

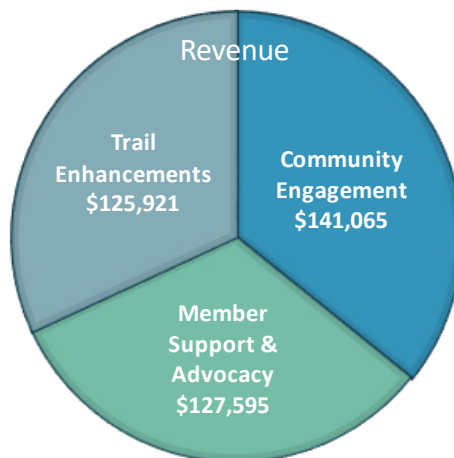


Trail Enhancements

Partnered with the Michigan History Center, CMU and EMU to research and design interpretive **history-telling displays** along the Hines Park, Cradle of Forestry and Mike Levine Lakelands Trails.



FY19-20 Finances



MTGA is supported by grants from the Mike Levine Giving Fund, Ralph C. Wilson Jr. Foundation, REI, The Meijer Foundation and contributions from donors and members.

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“I am so proud of the work Michigan Trails & Greenways Alliance is doing to help support trail development across the state to provide better access to our abundant and picturesque public lands, showcase our cultural and recreational resources and share our history, while supporting thriving communities and economies for generations to come. MTGA’s efforts helped make Michigan the ‘Trails State’, and our work continues to elevate and celebrate the diversity of opportunities trails can provide for our individual and collective health and happiness.”

~ Julie Clark, Executive Director, TART Trails

MTGA Donors

We would like to thank the following donors for their generous contributions that support our mission.

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