What do we want to see in place in 3 -5 years as a result of our actions?

Welcoming and inclusive trails community
- Diversity in board, organization, and members
- Trails welcome and reflect all
- A citizenry that values trails
  - Diverse, strong functioning board
  - Strong core staff
  - Involved and engaged board
  - Skillet diversity and board engagement

Dynamic leadership committed to MTGA's vision
- Diverse, strong functioning board
- 1-2 significant donors
- Involved and engaged board
- Skillet diversity and board engagement

Sustainable and diverse support for MTGA
- Diversified funding sources
- Increase in membership and donors
- Supportive membership
- Funding security and diversity

America's best network of trails
- Advance GLTL Trail network
- Destination trails are open for business
- Identify trail towns
- State legislation permanently funding trail maintenance

Capacity builder and relevant resource for trails
- Capacity builder for local and regional groups
- Extensive resource center for locals
- Identify trail towns
- Celebrating Great Lake to Lake Trails designations
- Strong state support of trails for budget and policy

Catalytic collaborations with allied organizations
- Recognized as center for collaboration
- Solidify relationship with HOL/mParks
- Partner with like-minded trail groups and organizations

Recognized leader for trails in Michigan
- Widely recognized as voice of Michigan's trail users.
- Michigan trails is top of mind to trails users vs RTC
- Value of MTGA is recognized
- Recognized leader for trails policy at state capital.

Increased tech assets
- Increase in membership and donors
- Supportive membership
- Funding security and diversity
- State legislation permanently funding trail maintenance
- Strong state support of trails for budget and policy

Statewide trails plan with prioritized gaps identified
- Statewide trails plan with prioritized gaps identified
- Strong state support of trails for budget and policy
- Greater presence with policymakers

Increased coordination/collab among trails groups
- Increased coordination/collab among trails groups
- Strong state support of trails for budget and policy
- Greater presence with policymakers

Michigan trails is top of mind to trails users vs RTC
- Michigan trails is top of mind to trails users vs RTC
- Value of MTGA is recognized
- Recognized leader for trails policy at state capital.
What innovative, substantial actions will deal with the underlying contradictions and move us toward our vision?

- Creating a compelling value proposition
- Developing and initiating a framework for collaboration
- Activating a clear plan for board composition and expectations
- Initiating a clear and diverse funding strategy